

2024 SPONSORSHIPS

ITE INVITES YOU TO BECOME A
VALUED SPONSOR AND PARTNER

The mission of ITE is to provide the global community of transportation professionals with the knowledge, practices, skills, and connections to serve the needs of their communities.

ITE sponsors are recognized as leaders and advocates of the transportation industry. The ITE community incorporates a vast network of transportation professionals, representing public, private, and academic sectors.

Your sponsorship of the Colorado-Wyoming ITE Section supports exceptional programming and events for transportation professionals, provides professional development opportunities, and helps develop the next generation of leaders.

We are grateful for your partnership and invite you to consider sponsoring the Colorado-Wyoming ITE Section in 2024.



Please contact Melissa Gende at melissa.gende@state.co.us with any questions. Thank you for your support of the CO-WY ITE Section!



SECTION STATS & HIGHLIGHTS

NETWORK OF PROFESSIONALS

Nearly 400 members, including public, private, academic, student, and retired professionals



PROFESSIONAL DEVELOPMENT

Access to licensure training, technical workshops, and mentoring program

UNIQUE NETWORKING OPPORTUNITIES

Diverse professional and social events including luncheons, golf tournament, happy hours, and vendor show



STUDENT SCHOLARSHIPS

Awarded over \$27,000 to 21 deserving students representing six universities over the last four years



2024 SPONSORSHIPS LEVELS

Gold \$5,000

- Standard sponsor recognition throughout 2024**
- Featured as presenting sponsor at one luncheon meeting* or Meet 'n Greet
 - 5-minute company introduction and speaker introduction by a representative of the presenting sponsor. Preferred meeting will be first come, first served based on when sponsorship payment is received.
- Highlighted as a featured sponsor on the CO/WY LinkedIn page with a dedicated posting
- Four tickets to each luncheon meeting*, Vendor Show, Meet 'n Greet (\$1,220 value)
- Four Golf Tournament registrations (\$700 value)
- Hole sponsor and logo displayed at Golf Tournament (\$300 value)
- Four job posting fees waived, shared for three months each on newsletter and website (\$200 value)

Silver \$2,500

- Standard sponsor recognition**
- Two tickets to each luncheon meeting,* Vendor Show, Meet 'n Greet (\$610 value)
- Breakfast sponsor and logo displayed at Golf Tournament (\$300 value)
- Two job posting fees waived, shared for three months each on newsletter and website (\$100 value)

Bronze \$1,250

- Standard sponsor recognition throughout 2024**
- One ticket to each luncheon meeting,* Vendor Show, Meet 'n Greet (\$305 value)
- Logo displayed at Golf Tournament (\$200 value)
- One job posting fee waived, shared for three months on newsletter and website (\$50 value)

Small Business \$600

- *Open to DBE, ESB, WBE, and SBE firms in business five years or less*
- Standard sponsor recognition throughout 2024**
- One ticket to each luncheon meeting,* Vendor Show, Meet 'n Greet (\$305 value)
- Logo displayed at Golf Tournament (\$200 value)
- One job posting fee waived, shared for three months on newsletter and website (\$50 value)

Student Scholarship Sponsor \$1,250

- Sponsorship is equal to one student scholarship (Company's decision whether Undergraduate or Graduate)
 - Scholarship to be presented as an "Undergraduate/Graduate Scholarship Sponsored by Company"
- Company representative will present scholarship during the scholarship awards luncheon
- Two tickets to scholarship awards luncheon meeting with reserved seating with student winners (\$70 value)
 - Note: winning students are not obligated to attend the scholarship awards luncheon
 - If the student cannot attend the awards luncheon, the company representative will still get to speak about the award, and the company's information will be included in the student's award letter
- Standard sponsor recognition throughout 2024**
- Logo displayed at Golf Tournament (\$200 value)

*ITE Luncheon Meetings include three in metro Denver and one each in Northern Colorado/Wyoming, Western Slope, and S. Colorado Chapter
**Standard sponsor recognition includes company logo presented on Section's monthly newsletter, section website, sponsorship slideshow at luncheon meetings* and Meet 'n Greet, and sponsor poster to be displayed at ITE events and ITE's booth at the Transportation Symposium. Sponsors will be displayed by category in the newsletter, sponsor page of the section website, slideshow, and poster.



2024 CO-WY ITE SPONSORSHIP PROGRAM

To sponsor, please complete this form and return to
Melissa Gende at melissa.gende@state.co.us

Payments can be made online via PayPal (contact Melissa Gende for invoice) or
by check, payable to CO/WY ITE. Please send checks to:

Melissa Gende
2829 W. Howard Pl.
Denver, CO 80204

Company: _____

Name of Primary Contact: _____

Email: _____ Phone: _____

Optional Secondary Contact (to be copied on coupon codes and
other correspondence):

Name: _____ Email: _____

Sponsorship Level (Please check one):

- Gold
- Silver
- Bronze
- Small Business
- Student Scholarship

**Commit by January 15, 2024
to take full advantage of
2024 Sponsorship benefits!**