



2026
SPONSOR &
EXHIBITOR
GUIDE

ANNUAL MEETING





WELCOME!

Dear Sponsors and Exhibitors,

Thank you for your interest in being a sponsor or exhibitor at the 2026 ITE Mountain District Annual Meeting. The Mountain District and Arizona Section are excited to welcome our ITE Mountain District. Our Local Arrangements Committee (LAC) is already busy setting the groundwork and preparing for a well-attended, successful, and memorable meeting in Flagstaff. Our conference site will be the High Country Conference Center at Northern Arizona University (NAU) with easy access to nearby NAU campus and Lowell Observatory.

One measure of success for these annual meetings is in finishing with a balanced budget. The Mountain District does not try to use these meetings to make money, but rather the end profits are in the form of educational enrichment and professional development of our members. We also very much enjoy the networking and social events associated with these meetings, as well as the exposure we can provide for our industry vendors. Our attendance goal for Flagstaff is a total of 250 professionals, students and vendor representatives.

To achieve this success, we rely on you, our sponsors and exhibitors, to help support our meeting financially. In return for your contribution, we offer you opportunities to demonstrate your support of ITE and promote your company by displaying your company name and logo on meeting materials, our website, onsite signage, and promotional items for the registrants. Our LAC will also recognize our sponsors and exhibitors with sincere thanks in announcements throughout the meeting. This year's sponsor and exhibitor packages and perquisites are detailed on the attached pages and on the [2026 MDITE Annual Meeting](#) website.

As a 501(c)(3) non-profit organization, the ITE Mountain District would be pleased to accept your tax-deductible donation. Payment by check is preferred, made payable to: ITE Mountain District - 2026 Annual Meeting. For more information, please contact Kim Carroll, our Sponsor & Exhibitor Chair, or either of our LAC Co-Chairs shown below.

Thank you for your support, and we look forward to seeing you in Flagstaff, AZ in June!

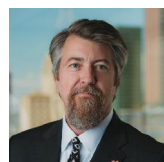
Sincerely,



Kim Carroll, P.E. PTOE
2026 Sponsor & Exhibitor Chair
Kim.carroll@kimley-horn.com
(602) 525-9098



S. Ellie Volosin, PhD, P.E.
2026 LAC Co-Chair
Ellie_volosin@tempe.gov
(480) 350-8629



David E. Lucas
2026 LAC Co-Chair
dlucas@azmag.gov
(602) 763-5740

About the Meeting

High Country Conference Center at Northern Arizona University

June 10 -12, 2026 | Flagstaff, Arizona



ABOUT THE MEETING

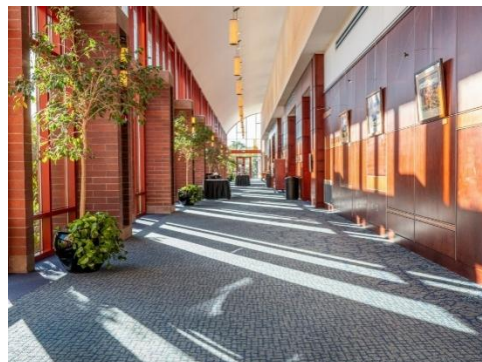
The ITE Mountain District Annual Meeting brings together transportation, traffic, and planning professionals from all around the Mountain West region. The Mountain District covers eight states (Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, and Wyoming) and includes seven ITE Sections. In recent years, hundreds of attendees have participated in the three day conference.



ABOUT THE VENUE

ITE's Mountain District invites you to experience Flagstaff, Arizona. Flagstaff lies at an elevation of approximately 7,000' and is surrounded by mountains, desert, and ponderosa pine forest. Flagstaff boomed in the early 1900's and was known as the "City of Seven Wonders". The Seven Wonders being Coconino National Forest, Grand Canyon, Oak Creek Canyon, San Francisco Peaks, Sunset Crater, Walnut Canyon, and Wupatki National Monument. Flagstaff is a gateway to the San Francisco Peaks and Humphreys Peak (Arizona's tallest mountain at more than 12,000 feet). Nearby, Wupatki National Monument has Native American pueblo sites, and Walnut Canyon National Monument has cliff dwellings. Flagstaff is also known as a town of discovery and innovation. In 1894, Percival Lowell located his observatory (Lowell Observatory) in Flagstaff. His observatory continues to be an active research facility as well as provides visitor opportunities. Flagstaff offers clear skies and starry nights providing the perfect setting for our meeting, as well as for the endless outdoor recreation options.

Our conference venue, the High Country Conference Center at Northern Arizona University (NAU), is located near the NAU Campus in the heart of this mountain oasis. Connected to High Country Conference Center is Drury Inn & Suites with easy access to Lowell Observatory, Humphreys Peak, and walking distance to dining and entertainment in downtown Flagstaff.



Conference Sponsorships

High Country Conference Center at Northern Arizona University

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SPONSORSHIP INFORMATION

Thank you for your interest in sponsoring the 2026 ITE Mountain District Annual Meeting! Your generous investment will impact hundreds of attendees and participating firms from the entire Mountain West region of the United States.

Details of the sponsorship program are included below. Please note the ITE Mountain District is a non-profit organization, and your donation is tax deductible. Due to the limited availability, sponsorship is on a first-come, first-served basis and companies are only allowed one Conference Sponsorship. Event Sponsorship is unlimited.

To submit your sponsorship, please contact Kim Carroll at kim.carroll@kimley-horn.com or (602) 525-9098 or visit [2026 MDITE Annual Meeting](#) website.

Payment is accepted online or via check. Sponsorship is not guaranteed until payment is received.

Conference Sponsorships

Conference sponsorship may be purchased online at [2026 MDITE Annual Meeting](#) website Or by contacting Kim Carroll at kim.carroll@kimley-horn.com or (602) 525-9098. Four levels of conference sponsorship are available as well as eleven event sponsorships. The benefits of each sponsorship are described as follows:

TIER LEVEL 1: GRAND CANYON

\$4,500

(2 Available)

-
- ❖ 3 Full Registrations
 - ❖ Premium (10' x 10') exhibit hall booth
 - ❖ Top Placement – large logo including web link on conference main page
 - ❖ Listing in the sponsors directory
 - ❖ Top placement – large logo including web link in conference email communications
 - ❖ Special recognition during Opening Session, Annual Business Luncheon and Awards Luncheon
 - ❖ Prominent logo placement on all event signage
 - ❖ Items provided by Sponsor included in attendee bags



Conference Sponsorship

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TIER LEVEL 2: HUMPHREYS PEAK

\$3,500
(4 Available)

- ❖ 2 Full Registrations
- ❖ Premium (10' x 10') exhibit hall booth
- ❖ Large logo including web link on conference main page
- ❖ Listing in the sponsors directory
- ❖ Large logo including web link in conference email communications
- ❖ Recognition during selected conference events
- ❖ Logo placement on selected event signage
- ❖ Items provided by Sponsor included in attendee bags

TIER LEVEL 3: COLORADO RIVER

\$2,500
(6 Available)

- ❖ 1 Full Registration
- ❖ Premium (10' x 10') exhibit hall booth
- ❖ Large logo including web link on selected conference web page(s)
- ❖ Listing in the sponsors directory
- ❖ Large logo including web link in selected conference email communications
- ❖ Recognition during selected conference sessions
- ❖ Logo placement on selected event signage
- ❖ One item provided by Sponsor included in attendee bags

TIER LEVEL 4: PONDEROSA PINE

\$1,000
(16 Available)

- ❖ Standard (8' x 8') exhibit hall booth can be added for an additional \$500 and as available
- ❖ Logo including web link on conference sponsor web page
- ❖ Listing in the sponsors directory
- ❖ Logo including web link in selected conference email communications
- ❖ Recognition during selected conference sessions



Event Sponsorships

Event sponsors enjoy benefits primarily during the event they choose to sponsor, with a more targeted reach to the conference attendees. Event Sponsorships include the benefits listed below. Multiple Event Sponsorships may be purchased and can also be combined with a single Conference Sponsorship.

Family Night Sponsor *(2 Available)* \$1,500

- ❖ Recognition and logo displayed on event signage at catered dinner at Lowell Observatory

Telescope Sponsor *(1 Available)* \$1,800

- ❖ Recognition and logo displayed on event signage at the private balcony telescope viewing during family night at Lowell Observatory

Business Luncheon Sponsor *(1 Available)* \$1,500

- ❖ Recognition and logo displayed on event signage at the Thursday Annual Business Luncheon

Award Luncheon Sponsor *(1 Available)* \$1,500

- ❖ Recognition and logo displayed on event signage at the Friday Awards Luncheon

Cornhole Tournament Sponsor *(1 Available)* \$2,500

- ❖ Recognition and logo displayed on event signage at the Wednesday evening Vendor Reception
- ❖ Sponsor will announce the winner of the cornhole tournament

Student Traffic Bowl Sponsor *(1 Available)* \$2,000

- ❖ Recognition and logo displayed on event signage at the Thursday afternoon Student Traffic Bowl
-

Event Sponsorships

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Welcome Bag Sponsor *(1 Available)* \$1,500

- ❖ Company provides registration bags with company logo

Lanyard Sponsor *(1 Available)* \$1,500

- ❖ Company provides attendee lanyards with company logo

Badge Sponsor *(1 Available)* \$1,500

- ❖ Company logo on printed badge

Breakfast Sponsor *(2 Available)* \$500

- ❖ Recognition and logo displayed on event signage at either Thursday or Friday breakfast.

Break Out Session Sponsor *(4 Available)* \$500

- ❖ Recognition and logo displayed on event signage at one morning or afternoon breakout.
-

We welcome more sponsorship ideas!!

If you have something you would like to do for the conference, we are interested. Goods and services may be considered in lieu of monetary donations.



EXHIBIT INFORMATION

Our 2026 Annual Meeting cannot be a success without the generous support of our exhibitor vendors. This year, our exhibitor hall will be located in the High Country Conference Center at Northern Arizona University in the Humphreys Ballroom where the general sessions and luncheons will take place. A layout of the exhibitor hall is provided on page 9.

Exhibitor booths may be reserved online at: [2026 MDITE Annual Meeting Sponsors & Vendors/Exhibitors](#) web page.

Payment is accepted online via credit card or via check made payable to [2026 ITE Mountain District Meeting](#). We prefer payment by check to avoid platform service fees. Please contact our Sponsorship Chairs shown on page 1 to arrange payment.



Scan the QR code
to reserve a booth

WHAT IS INCLUDED WITH MY BOOTH?

Please see the Exhibitor Agreement on page 10.



Exhibitor Information

High Country Conference Center at Northern Arizona University

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STANDARD EXHIBITOR BOOTH (16 Available) \$1,000

- ❖ One standard exhibit booth (8' x 8')
- ❖ Two vendor representative registrations to all conference events and meal functions
- ❖ Logo listing as exhibitor in conference program materials
- ❖ Entry into Attendee-Exhibitor engagement promotions
- ❖ One welcome bag provided to each registered attendee

PREMIUM EXHIBITOR BOOTH *INCL. IN TIER 1-3 SPONSORSHIP*

- ❖ One premium exhibit booth (10' x 10')
- ❖ For the Grand Canyon sponsorship only, sponsor gets 3 to 5 minutes to speak before technical breakout session (to be scheduled after release of technical program)
- ❖ Two vendor representative registrations to all conference events and meal functions
- ❖ Logo listing as exhibitor in conference program materials
- ❖ Entry into Attendee-Exhibitor engagement promotions
- ❖ One welcome bag item provided to each registered attendee

ADDITIONAL EXHIBITOR REPRESENTATIVE \$300

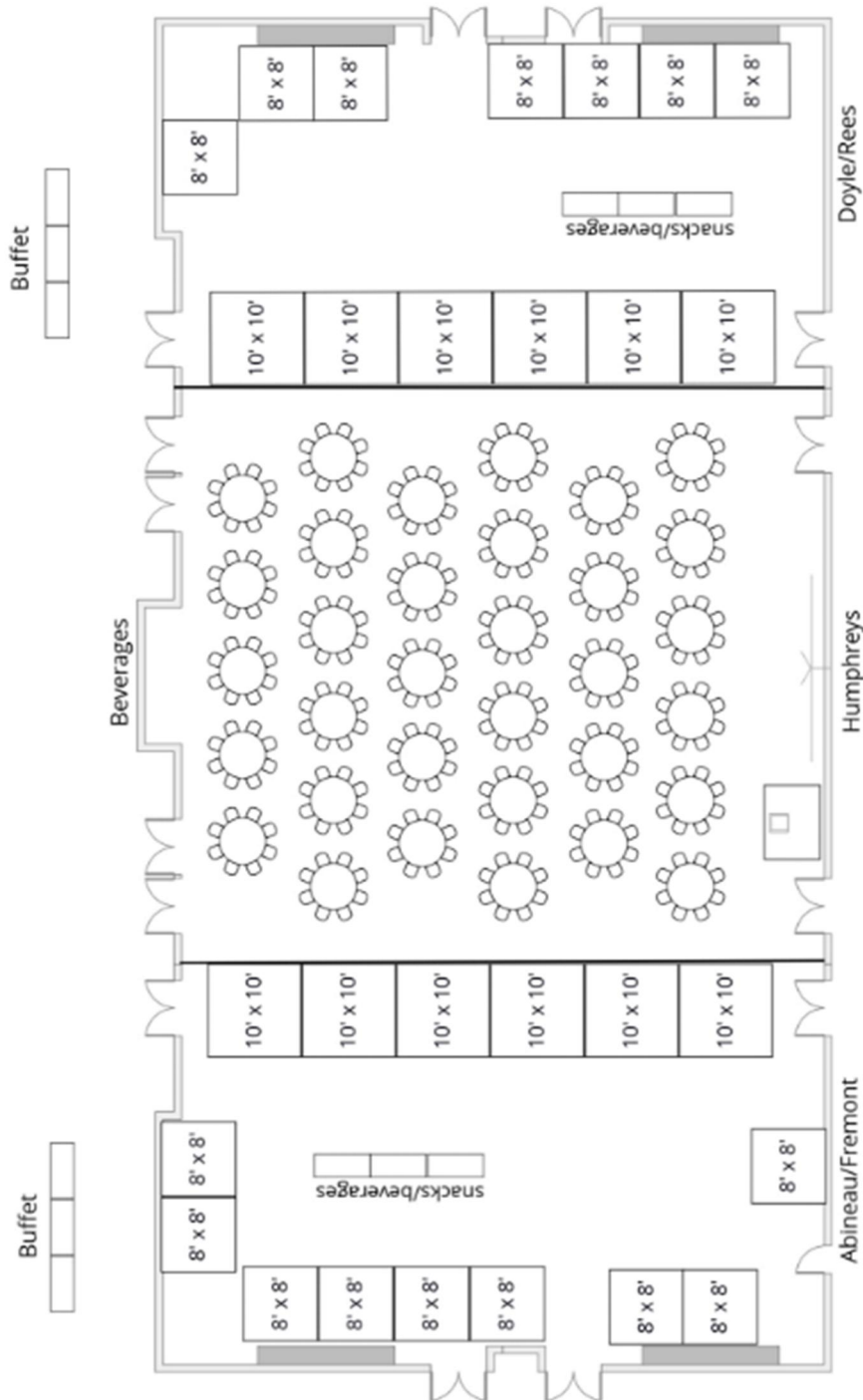
Add on available – Bringing more representatives from your company than your package includes?

- ❖ One full registration to all conference events and meal functions
-

Exhibitor Information

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EXHIBITOR AGREEMENT

AGREEMENT TO EXHIBIT

By submitting this application to rent exhibit space at the 2026 ITE Mountain District Meeting in Flagstaff, Arizona (“Event”), the Exhibitor agrees to abide by these terms and conditions (“Agreement”) before, during and after the Event, and agrees to abide by any and all rules of the High Country Conference Center at Northern Arizona University. The ITE Mountain District Meeting Local Arrangements Committee (“ITE”) shall have the sole authority to interpret and enforce all rules and regulations included herein, to make any amendments thereto, and to make further rules and regulations as necessary to ensure the orderly conduct of the Event.

SPACE ASSIGNMENT

Exhibit space will be assigned according to the order in which payment is received from exhibitors. Exhibit space will not be held or reserved until payment is received. Every effort will be made to accommodate the Exhibitor’s request for location preference as indicated on the application. ITE reserves the right to change the floor plan design at any time and without notice. ITE may also move Exhibitor to another location prior to or during the Event, if such change is deemed to be in the overall best interest of the exhibition by ITE in its sole discretion. Exhibitor shall not assign, sublet, or appoint the whole or any part of the exhibit space allotted to them, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc., not manufactured or distributed by the exhibitor in the regular course of business except upon prior written consent of ITE.

SPACE RENTAL

Premium exhibit space rental includes six-foot high back wall draping, three-foot high side rail draping, an exhibitor identification sign, one six-foot draped table and two chairs. Electrical service will be provided to each table. All exhibitor displays including banners must be free standing; nothing may be attached to walls, ceilings, columns, or any other facility elements. Exhibit space rental includes one Company listing in official Conference Program.

SETUP

Exhibitor shall load-in and set up their displays during the hours of 8:00 AM to 12:30 PM and 2:30 PM to 4:00 PM on Wednesday, June 10, 2026. Access is prohibited from 12:30 PM to 2:30 PM in consideration of the opening session. Exhibitor set-up shall be complete in place by 4:00 PM. The hour of 4:00 PM to 5:00 PM is reserved for set-up of the Vendor Social to take place in the Exhibits area from 5:00 PM to 7:00 PM. If Exhibitor fails to occupy the contracted space by 4:00 PM, ITE shall take the space for reallocation or reassignment, and the Exhibitor will not be relieved of the obligation of paying the full rental charge of such space.

EXHIBITOR SERVICES

ITE has contracted with High Country Conference Center at Northern Arizona University as the exclusive official convention services provider. All booth draping, railing, furniture, and electrical shall be obtained only through High Country Conference Center at Northern Arizona University. The Exhibitor may obtain additional services through High Country Conference Center at Northern Arizona University, including rental of additional or upgraded furniture, rental of display units, set-up and dismantling labor, material handling, upgraded electrical, additional signage, floral, and air or ground freight for inbound and outbound materials. High Country Conference Center at Northern Arizona University has no storage space for Exhibitor materials. The



Exhibitor Information

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Exhibitor shall arrange all advance shipments with High Country Conference Center at Northern Arizona University.

EXHIBIT HOURS AND STAFFING

All booths shall be staffed by registered Exhibitor representative(s) during show hours. Show hours are:

Wednesday, June 10, 2026:	5:00 PM – 7:00 PM
Thursday, June 11, 2026:	7:00 AM – 5:00 PM
Friday, June 12, 2026:	7:00 AM – 10:00 AM

Booth rental includes Exhibitor registration for two representatives in addition to the registration(s) included with a sponsorship. Additional Exhibitor representatives must be registered at an additional fee. All Exhibitor representatives shall wear their official conference badge while onsite in the exhibition area. All Exhibitor representatives shall present themselves with a professional appearance and attire.

EXHIBITOR CONDUCT

All Exhibitors and their representatives shall conduct themselves in accordance with the *ITE Canons of Ethics*, which are available on www.ite.org. Exhibitor shall not engage in any actions or display any goods or services contrary to the best interests of the Event or ITE. ITE may, in its absolute discretion, rearrange or remove such goods or services, or take whatever action ITE deems necessary to protect the integrity of Event, up to and including immediate termination of the Exhibitor's Agreement, expulsion from the Event Location, without liability for refund and without liability for any claims of damages caused by such action.

Exhibitor shall maintain its booth so as to be clean and presentable at all times. All supplies, handouts, literature and samples must be confined to the booth space and not behind it.

Exhibitor may not serve prepared food or alcoholic beverages from their exhibit space, but candy or other small packaged food items may be provided to Event attendees.

Exhibitor shall operate any audio equipment or other sound-generating devices at volume levels which do not disrupt or inconvenience other Exhibitors or Event attendees. Any Exhibitor broadcasting, performing, displaying or using any copyrighted materials, including but not limited to music, video and software (whether live or mechanical), in or at their booth must have the necessary licensing agreement(s) with ASCAP, BMI or other such licensing organization. Exhibitor is responsible for paying all royalties, fees or other charges associated with such licensing agreements. Further, should Exhibitor broadcast, perform or display any copyrighted materials, Exhibitor agrees to indemnify and hold ITE harmless and defend it from any claims or actions brought against ITE by ASCAP, BMI or other such licensing organization for the broadcast, performance or display of such copyrighted material.

All exhibitor displays shall conform to the conditions of the Flagstaff Fire Department permit for this event.

Exhibitor Information

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REMOVAL OF EXHIBITS

Exhibitors shall maintain their fully set up and staffed booth until the show closes at 10:00 AM on Friday. Removal hours are 10:00 AM to 2:00 PM on Friday. All Exhibitor materials shall be removed from the exhibits area by 2:00 PM.

SECURITY

ITE will provide basic security service in the exhibits area during overnight hours on Wednesday night and Thursday night. Those exhibits in the hotel concourse will be in a public space, so Exhibitors are advised to secure or remove valuables at the end of each show period. ITE and the High Country Conference Center at Northern Arizona University are not responsible for the security of Exhibitor's property from theft, damage by fire, accident, vandalism or other causes.

HOSPITALITY EVENTS

In the interest of the success of the Event, the Exhibitor agrees not to advertise or conduct hospitality events (whether on-site or off-site) or otherwise encourage the absence of attendees from official scheduled Event activities. Official event activities include all scheduled hours that the exhibits area is open, general or technical sessions are in progress, luncheons, the Vendor social, and the Student Traffic Bowl.

CANCELLATION

ITE shall not be liable for any damages or expenses incurred by Exhibitor arising from the delay, interruption or cancellation of the Event. If for any reason beyond the control of ITE, the Event is not held, ITE may retain so much of the Exhibitor's booth rental fee as is necessary to defray expenses incurred by ITE.

Exhibitor agrees that ITE will sustain certain losses if Exhibitor cancels this Agreement after Exhibitor has been assigned exhibit space. Because of the difficulty of determining and proving such losses, Exhibitor agrees to pay the amounts set forth below as liquidated damages and not as a penalty in the event Exhibitor cancels all or part of its exhibit space. Exhibitors who cancel will be refunded their payment(s) according to the following schedule:

Cancellation by April 1, 2026:	85% Refund
Cancellation by May 15, 2026:	50% Refund
Cancellation after May 15, 2026:	No Refund

LIMITATION OF LIABILITY

ITE shall not be liable, and Exhibitor agrees to make no claim for any reason whatsoever against ITE, the High Country Conference Center at Northern Arizona University, or Drury Inn Suites, for loss, theft, damage, or destruction of goods; nor for any injury, including death, to Exhibitor's self, employees, agents or representatives; nor for any damage of any nature, including damage to Exhibitor's business for failure to provide exhibit space; nor for failure to hold the Event as scheduled; nor for any action or omission of ITE. Exhibitor is solely responsible for its own exhibition materials and products and should ensure exhibit and products are protected from loss or damage from any cause whatsoever. It is understood that all property of Exhibitor is in Exhibitor's care, custody, and control in transit to, or from, or within the confines of the Event Location and the exhibit hall. ITE shall bear no responsibility for the safety of Exhibitor, Exhibitor's personnel, employees, agents, representatives or personal property.



INDEMNIFICATION

Exhibitor shall defend, indemnify, and hold harmless ITE, its officers, directors, employees, agents, and each of them, with respect to any claims, suits, damages, liabilities, losses, expenses, and costs (including attorneys' fees) ("Claims") which ITE, its officers, directors, employees, agents, and each of them may suffer or be subject to, and which are in any way connected with the Agreement or the presence of the Exhibitor, Exhibitor's personnel, or any Exhibitor-appointed contractor at the Event; provided, however, that the Exhibitor's duty to indemnify, defend, and hold harmless shall not extend to Claims, as are solely caused by the gross negligence or willful misconduct of ITE, its agents, or employees. The terms of this provision shall survive the termination or expiration of this Agreement.

INSURANCE

Exhibitor shall, at its sole cost and expense, procure and maintain through the term of this Agreement, the following insurance: Comprehensive General Liability insurance with limits not less than \$1,000,000 including Contractual Liability and Products Liability coverage and Workman's Compensation in full compliance with all laws covering the Exhibitor's employees.

GENERAL

Survival. All provisions of this Agreement which by their nature should survive termination will survive, including without limitation, accrued rights to payment, indemnity, limitation of liability and Exhibitor's obligations.

Governing Law and Jurisdiction. This Agreement will be construed and enforced in accordance with the laws of the State of Arizona.

Severability. If any portion of this Agreement is held to be invalid or unenforceable, all other terms and conditions shall remain in full force and effect.

Amendment and Additional Rules. Any matters not specifically covered by the preceding rules shall be within the sole purview of ITE. ITE may, at any time, amend or add further rules to these terms. ITE reserves the right to reject any application, or cancel any contract for exhibit space for any reason.

I have read and agree to the Vendor Agreement Terms and Conditions.

Signature *Date*

Title

Company Name